

Present: Chairperson Sloan; Vice-Chair MacKenzie; Member: Freier

Absent: Schneider

Also Present: Assistant Manager, Ellen Marshall

Vice-Chair Sloan called the meeting to order at 7:37 pm in the Village of Beverly Hills municipal building at 18500 W. Thirteen Mile Road.

ELECTION OF OFFICERS

Sloan opened the floor for nominations to the office of chairperson. Freier nominated Tricia Sloan to serve as chair; Sloan accepted the nomination. There were no further nominations. Sloan was elected chairperson by acclamation.

Nominations to the position of vice-chairperson of the Communications Committee were accepted. Freier nominated Greg MacKenzie as vice-chair, and he accepted the nomination. There were no further nominations. MacKenzie was elected chairperson by acclamation.

REVIEW AND CONSIDER APPROVAL OF MINUTES OF A REGULAR COMMUNICATIONS COMMITTEE MEETING HELD MAY 9, 2013

Motion by MacKenzie, second by Freier, to approve the minutes of a regular Communications Committee meeting held May 9, 2013.

Motion passed.

DISCUSSION REGARDING RESIDENT SURVEY GUIDELINES

This item was postponed to an upcoming meeting due to the absence of Council member Briggs.

PUBLIC COMMENTS

None

LIAISON COMMENTS

None

ADMINISTRATION COMMENTS

Marshall questioned the status of the updated community profile page for the quarterly Lifestyle magazine. Sloan responded that she will report on this topic during member comments.

COMMITTEE MEMBER COMMENTS

Sloan submitted her rewrite of the Beverly Hills article to be included in the September issue of the quarterly Birmingham Bloomfield Lifestyle magazine. She reworked the community profile text in magazine style format highlighting key information.

Sloan read the article out loud. Members reviewed both layout options for the community profile and discussed whether to use the shorter or longer version. It was noted that there is an addendum included with each community profile page providing useful facts and demographic

information about the communities. The suggestion was made to ask the editor to include the addendum and the community profile on the same page. Sloan will email the revised article to Ellen Marshall for submission to the magazine editor.

Motion by MacKenzie, second by Freier, to adjourn the meeting at 7:55 pm.

Motion passed.